

**Calendar Example: August/September**

Facebook Posts/Events

Snapchat

Instagram

Actual Event

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
<p><b>27</b></p> <p>Freshman Event Freshman Event</p>	<p><b>28</b></p> <p>Student Welcome Video</p>	<p><b>29</b></p> <p>Hype First Weekly Meeting</p>	<p><b>30</b></p> <p>Freshman Event Photo about game/tailgating Watch Event @ Someone's House First Day of School!</p>	<p><b>31</b></p>	<p><b>1</b></p> <p>Event: Hiking</p>	<p><b>2</b></p> <p>Game at 3 PM Tailgate 12 – 2:30 Photo about game/tailgating (AM) Gameday  #utaustin #texascru #hookem</p>
<p><b>3</b></p> <p>Event: Hiking Hype First Weekly Meeting #texascru #utaustin</p>	<p><b>4</b></p> <p>Hiking Hype First Weekly Meeting #texascru #utaustin</p>	<p><b>5</b></p> <p>First Weekly Meeting First Weekly Mtg! Set Up #texascru #utaustin</p>	<p><b>6</b></p> <p>Share a Ministry Highlight + #s or Upcoming event</p>	<p><b>7</b></p> <p>Post a Photo #texascru #tbt</p>	<p><b>8</b></p> <p>Frisbee Friday Frisbee Friday</p>	<p><b>9</b></p>

<p><b>10</b></p> <p><b>Share:</b> about other ministries, artists, Bible verses, or pic from past event. Ask a Question.</p>	<p><b>11</b></p> <p>Recognize 9/11</p>	<p><b>12</b></p> <p><b>Weekly Mtg!</b></p> <p>#cru #university</p>	<p><b>13</b></p> <p><b>Event: Fall Retreat</b></p> <p><b>Fall Retreat</b></p> <p>#cru #university #fallretreattheme</p>	<p><b>14</b></p> <p><b>Event: Game Night</b></p> <p><b>Game Night</b></p> <p><b>Game Night</b></p>	<p><b>15</b></p> <p>Frisbee Friday Frisbee Friday</p>	<p><b>16</b></p> <p><b>Photo about game/tailgating (AM)</b></p> <p><b>Gameday</b></p>
<p><b>17</b></p> <p><b>Share:</b> about other ministries, artists, Bible verses, or pic from past event. Ask a Question.</p>	<p><b>18</b></p>	<p><b>19</b></p> <p><b>Weekly Mtg!</b></p> <p><b>Weekly Mtg!</b></p> <p>#cru #university</p>	<p><b>20</b></p> <p><b>Event: Fall Retreat</b></p> <p><b>Fall Retreat</b></p> <p>#cru #university #fallretreattheme</p>	<p><b>21</b></p> <p><b>Post a Photo or Share a story</b></p> <p>#cru #university #co2019</p>	<p><b>22</b></p> <p>Fall Retreat Fall Retreat Fall Retreat!</p>	<p><b>23</b></p> <p>Fall Retreat Fall Retreat!</p>
<p><b>24</b></p> <p><b>Fall Retreat!</b></p> <p><b>Share:</b> about other ministries, artists, Bible verses, or pic from past event. Ask a Question.</p>	<p><b>25</b></p>	<p><b>26</b></p> <p><b>Weekly Mtg!</b></p> <p><b>Weekly Mtg!</b></p> <p>#cru #university</p>	<p><b>27</b></p> <p><b>Share a Ministry Highlight or Upcoming event</b></p>	<p><b>28</b></p> <p><b>Post a Photo from Fall Retreat</b></p> <p>#cru #university #tb</p>	<p><b>29</b></p> <p>Frisbee Friday Frisbee Friday #cru #university</p>	<p><b>30</b></p>